



## The Breastfeeding Project, Inc. 2014 Breastfeeding Bag Sponsorship Levels

**Distribution:** Sponsorship level is the distribution of 600 Breastfeeding Bags, in approximately 6-8 months. Breastfeeding Bags are given to pregnant women in the Central Florida through pediatrician offices, birth centers, chiropractic offices, doulas, and at several events The Breastfeeding Project attends throughout the area. We provide breastfeeding education and sponsor information on our **website**, an active **Facebook page**, a **Twitter page**, and an emailed newsletter.

### Exclusive Hospital Sponsorship: \$750

- ❖ Image with link to your website on the front page of our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Link from our page on Facebook for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ 1-2 page brochure, coupon or other offer included in all bags
- ❖ Link to your website on a “Sponsor Sites” page on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Name and website address listed as a Platinum Sponsor on a “Thank You to Our Sponsors” letter included in all bags
- ❖ Name and website address listed as a Platinum Sponsor on a “Thank You to Our Sponsors” letter included on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Highlight feature in an emailed Newsletter
- ❖ Priority Bag Distribution
- ❖ Exclusive Hospital for listed territory

### Platinum Sponsorship: \$500

- ❖ Image with link to your website on the front page of our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Link from our page on Facebook for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ 1-2 page brochure, coupon or other offer included in all bags
- ❖ Link to your website on a “Sponsor Sites” page on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Name and website address listed as a Platinum Sponsor on a “Thank You to Our Sponsors” letter included in all bags
- ❖ Name and website address listed as a Platinum Sponsor on a “Thank You to Our Sponsors” letter included on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Highlight feature in an emailed Newsletter
- ❖ Priority Bag Distribution, if applicable to nature of business

## Gold Sponsorship: \$200

- ❖ 1-2 page brochure, coupon or other offer included in all bags
- ❖ Image with a link to your website on a “Sponsor Sites” page on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Name and website address listed as a Gold Sponsor on a “Thank You to Our Sponsors” letter included in all bags
- ❖ Name and website address listed as a Gold Sponsor on a “Thank You to Our Sponsors” letter included on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater

## Sponsorship: \$50

- ❖ Name and website address listed as a sponsor on a “Thank You to Our Sponsors” letter included in all bags
- ❖ Name and website address listed as a sponsor on a “Thank You to Our Sponsors” letter included on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater
- ❖ Link to your website on a “Sponsor Sites” page on our website for six months or length of time to distribute 600 breastfeeding bags, whichever is greater

### **Please make checks payable to: The Breastfeeding Project**

Mailing Address:

The Breastfeeding Project

c/o Karen Andriola, Financial Chair

1203 16<sup>th</sup> Street

Edgewater, FL 32132

For more information please visit our website at [www.breastfeedingproject.org](http://www.breastfeedingproject.org)

For questions, comments, or concerns, please email: [info@breastfeedingproject.org](mailto:info@breastfeedingproject.org)

## The Breastfeeding Project Breastfeeding Bag Sponsorship Form

Name of Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Company Website: \_\_\_\_\_

- Exclusive Hospital Sponsorship: \$750
- Platinum Sponsorship: \$500
- Gold Sponsorship: \$200
- Sponsorship: \$50

Please make checks payable to: The Breastfeeding Project. Checks and Sponsorship forms can be mailed to:

The Breastfeeding Project  
c/o Karen Andriola, Financial Chair  
1203 16<sup>th</sup> Street  
Edgewater, FL 32132

For Exclusive Hospital, Platinum and Gold Sponsors: Items to be included in breastfeeding bags are your responsibility to get to The Breastfeeding Project. Please email [info@breastfeedingproject.org](mailto:info@breastfeedingproject.org) for the mailing address. Thank you for your cooperation.